

BARNLSLEY



DEVELOPING A CULTURAL STRATEGY FOR BARNLSLEY

Update

Health and Wellbeing
Board

1 June 2023

Culture and the arts in Barnsley: Our Strengths

- **Very strong Council museum/events offer**
- **Wider strengths e.g. heritage, music (Barnsley Youth Choir, Barnsley Civic, Brass Bands England, Creative Recovery)**
- **National funders focus on Barnsley**
- **ACE - Priority Place/NPO awards**
- **Gaps: Studio space, SMEs, freelancers**
- **Limited understanding of grassroots activity and local participation**



What should a Cultural Strategy achieve?

- Play a crucial role in delivering Barnsley 2030
- Culture for Everyone
- Must be rooted in the needs local people
- Make every effort to represent all the Borough and be truly diverse
- Build on existing successful Area structures
- Working with teams across BMBC
- Additional engagement with key community groups
- Process as important as final product
- Focusing on wider challenges...primarily health & wellbeing, tackling poverty, skills & employability



KEY THEMES



Timetable for Barnsley's Cultural Strategy Development

Phase	June - Sep 23	Oct – November 23	Dec– January 24	Feb - March 23
Phase 1 : Research and development <ul style="list-style-type: none"> ➤ Project Governance ➤ Creative Engagement workshops with Area Councils and Ward Alliances ➤ Stakeholder Engagement ➤ Sector mapping ➤ Sector Engagement 				
Phase 2: Review and next steps <ul style="list-style-type: none"> ➤ Review by Project Board ➤ Gaps identified for further engagement ➤ Report produced 				
Phase 3 – Further Engagement with communities and stakeholders <ul style="list-style-type: none"> ➤ Further Stakeholder Engagement ➤ Creative Community Engagement 				
Phase 4 – Strategy Development <ul style="list-style-type: none"> ➤ Priorities identified ➤ Strategic directions identified ➤ Workshop stakeholders and Cllrs ➤ Strategy online and published 				

Barnsley's Cultural Strategy progress

- **Cultural Strategy development paper agreed by Cabinet late March;**
- **Development of delivery plan taking place;**
- **Phase 1 starting soon: discussion with Area Councils and Ward Alliances**
- **Phase 1: Engage 2030 boards and key stakeholders**
- **Involvement of Young people critical**
- **Artist led engagement across the Borough**



Questions and Comments

