

DEVELOPING A
CULTURAL STRATEGY
FOR BARNSLEY

**Update** 

**Health and Wellbeing Board** 

1 June 2023

## **Culture and the arts in Barnsley: Our Strengths**

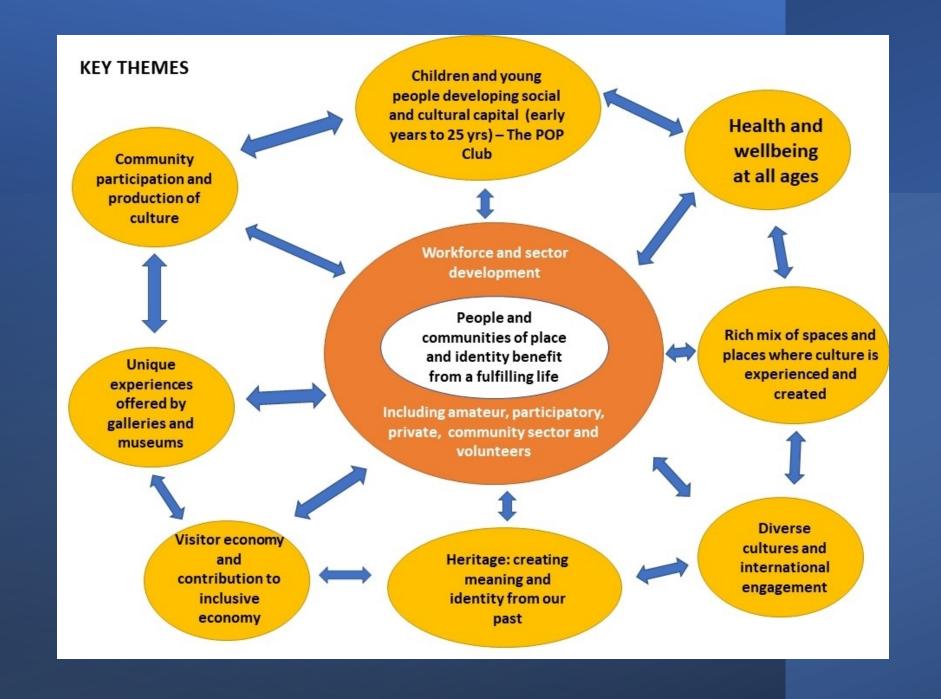
- Very strong Council museum/events offer
- Wider strengths e.g. heritage, music (Barnsley Youth Choir, Barnsley Civic, Brass Bands England, Creative Recovery)
- National funders focus on Barnsley
- ACE Priority Place/NPO awards
- Gaps: Studio space, SMEs, freelancers
- Limited understanding of grassroots activity and local participation



## What should a Cultural Strategy achieve?

- Play a crucial role in delivering Barnsley 2030
- Culture for Everyone
- Must be rooted in the needs local people
- Make every effort to represent all the Borough and be truly diverse
- Build on existing successful Area structures
- Working with teams across BMBC
- Additional engagement with key community groups
- Process as important as final product
- Focusing on wider challenges...primarily health & wellbeing, tackling poverty, skills & employability





## Timetable for Barnsley's Cultural Strategy Development

Phase	June - Sep 23	Oct – November 23	Dec- January 24	Feb - March 23
<ul> <li>Phase 1: Research and development</li> <li>Project Governance</li> <li>Creative Engagement workshops with Area Councils and Ward Alliances</li> <li>Stakeholder Engagement</li> <li>Sector mapping</li> <li>Sector Engagement</li> </ul>				
Phase 2: Review and next steps  ➤ Review by Project Board  ➤ Gaps identified for further engagement  ➤ Report produced				
Phase 3 − Further Engagement with communities and stakeholders  ➤ Further Stakeholder Engagement  ➤ Creative Community Engagement				
<ul> <li>Phase 4 – Strategy Development</li> <li>➢ Priorities identified</li> <li>➢ Strategic directions identified</li> <li>➢ Workshop stakeholders and Cllrs</li> <li>➢ Strategy online and published</li> </ul>				

## **Barnsley's Cultural Strategy progress**

- Cultural Strategy development paper agreed by Cabinet late March;
- Development of delivery plan taking place;
- Phase 1 starting soon: discussion with Area Councils and Ward Alliances
- Phase 1: Engage 2030 boards and key stakeholders
- Involvement of Young people critical
- Artist led engagement across the Borough

